



## **Play True Day 2024**

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The World Anti-Doping Agency (WADA) invites the global anti-doping community to celebrate **Play True Day 2024**, a digital campaign promoting clean sport and raising awareness of doping prevention.

SAIDS in collaboration with the World Anti-Doping Agency (WADA) would like to request your participation in the digital campaign “**Play True Day 2024**”, which will be celebrated on **19 April 2024**.

We would like to request athletes or a National Federation’s/ organisation’s representative of your organization (sports team and people within your entourage: coaches, team doctors) send us a short video telling the global sports anti-doping community “What Play True Day means to you”. Herewith a link to view the Play True Day

2021 <https://www.youtube.com/watch?v=lpDoxtqDWUO>

The video should be between

1. 10-20 seconds in length, taken with your cellphone.
2. please include your institution's logo in the background or wear branded apparel.

Please **email** the video to the email below or **send it via WeTransfer**, to maintain the integrity and quality thereof. ([bathabile@saisd.org.za](mailto:bathabile@saisd.org.za)) .

Furthermore, we would like to request that this video be sent to us by Friday, 12th April 2024.

Your participation in this campaign would be most appreciated.

Best Regards,  
Bathabile Sewe  
[bathabile@saisd.org.za](mailto:bathabile@saisd.org.za)

SAIDS BOARD MEMBERS: Dr. E NEMATSWERANI (CHAIRPERSON), Dr. H ADAMS, Ms. D JAMES, Ms. N MAHARAJ,  
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